

Stop Hackers Before They Destroy Your Business

From author Tony Zafiropoulos: *Too Late, You're Hacked! - Defending Your Small Business' Computers and Networks* - a **MUST READ** for **Entrepreneurs and Business Owners who rely on computers for their business.**

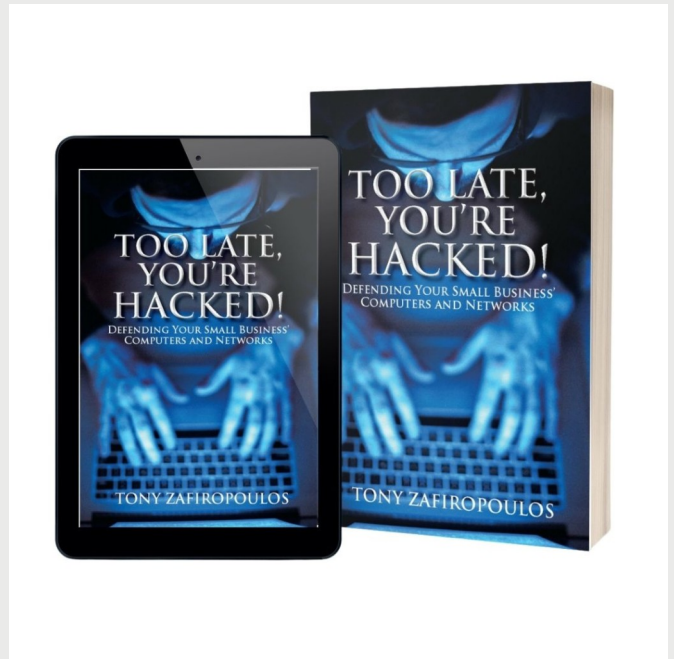
Most business owners do not realize how much danger they are in.

Cyber criminals keep growing in number and sophistication. These shadowy figures are motivated by good, old-fashioned greed, as the use of malware and ransomware is a proven way for them to make millions and millions of dollars.

Constantly on the prowl, cyber criminals are seeking their next victim. Small and medium sized businesses are a popular target, as most do not have strong protection around their computer networks.

Sadly, many businesses attacked by cyber criminals go out-of-business within six months.

That is why business owners must read this book!

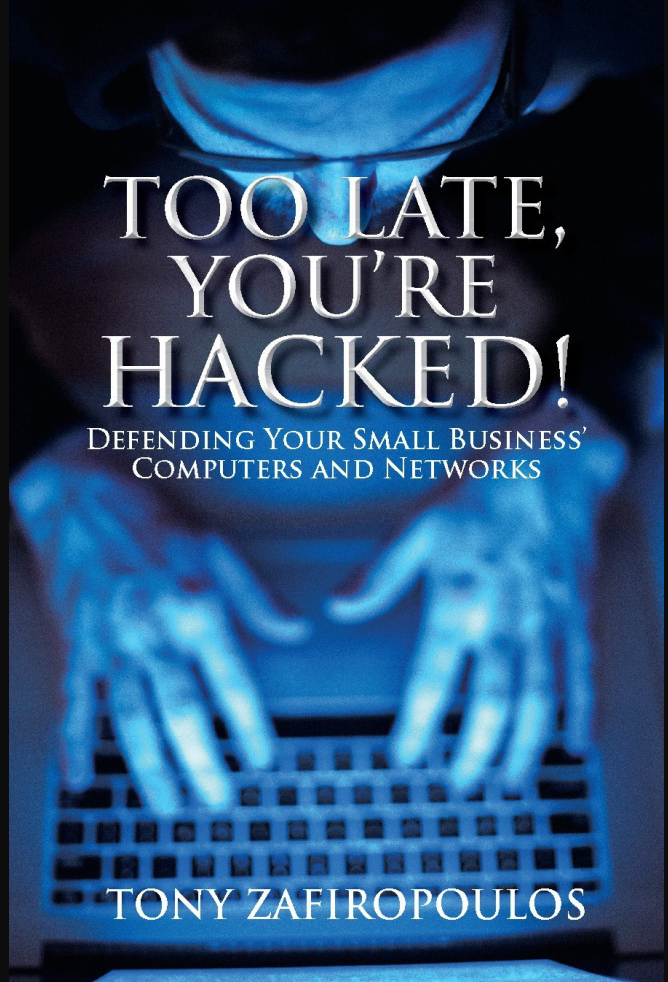


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Book Details

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Book Excerpt

WHO IS THIS BOOK FOR?

This book is written for the cybersecurity challenges of small businesses, specifically small businesses that do not have an excellent understanding of IT (Information Technology). An owner or someone in charge of IT who doesn't have expertise in the field (runs the business rather than performing IT) could greatly benefit from understanding the mechanics of cybersecurity. This book will help increase understanding of cybersecurity in today's complex age for those people who should know it but are not professionals in the field. There are many reasons for why this subject is a difficult one to become well-versed in, including



This book is for small business owners who are not skilled with IT(Information Technology) or computer network security. Today's complex cyber security requires a sophisticated strategy to protect your business from hackers.

human psychology. Even though many of us want a simple method, cybersecurity is complex no matter what, and thus has to be managed. The unique aspects of cybersecurity (its importance and its effects on all IT) come into being today more than ever since as a society, we are moving rapidly into technological advancement and deeper reliance upon the Internet. Unfortunately, as society becomes more dependent on technology, criminal hackers will use this against us. If one is not careful, a disaster can occur. Having a business shut down in the aftermath of such an event is not fiction. For this reason, an aid is needed. A cyber auditor is required. This book will start you on your journey to get a handle on this 21st century complexity.

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Matthew

Entrepreneur

"This book opened my eyes to how easily computer networks are hacked. The book exposes who is doing all this ransomware and malware, then explains how to protect yourself."

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Mike K.

LinMot USA

"This book is directed towards a person wanting to explore what they need to start defending their small business network and computers and for that I give it a high grade."



Brian W.

Owner, Lazerware, Inc.

"Tony welcomes complicated projects while fully understanding the inner workings of business."

Christine W.

Senior Security Consultant

"I have known Tony for 15 years. He is an excellent resource for computer security from a technical perspective. He is driven and focused."

Author Bio

Tony Zafiropoulos, author of ***Too Late, You're Hacked! - Defending Your Small Business' Computers and Networks*** is an independent cybersecurity expert protecting the computer networks of small businesses and large corporations. By night, Tony is an author, blogger, and speaker sharing his expertise on how to untangle hacker attacks and fortify your computer network with bullet-proof security.

By day, Tony is an independent cybersecurity specialist protecting computer networks for small businesses and large corporations.

A St. Louis native, when he's not fighting off hackers, Tony likes to play wargames (more complex games than Risk), read books, work out with martial art Ba-Gua, gardening, and bird watching. He also enjoys traveling to Greece with his wife.

Press Release



Cyber Security Superhero Stops Criminals from Hacking Small Business Computers

Book by CISA Certified Expert Tony Zafiropoulos Reveals How to Protect Cyber Networks from Internet Thieves & Extortionists

St. Louis, MO, January 2022 - Publishing Concepts' recent release, ***Too Late, You're Hacked! - Defending Your Small Business' Computers and Networks***, by Tony Zafiropoulos, provides small business owners a technological plan to protect and defend their computer network in the midst of today's dangerous online world where lurking cybercriminals search for vulnerable prey.

Greedy hackers are constantly looking for businesses not up-to-speed with IT (Information Technology). Tony writes for the "non-technical" reader, presenting computer industry jargon and concepts in a digestible, easy-to-understand format. *Too Late, You're Hacked* is an indispensable resource for entrepreneurs, business owners, and corporations who want to know how to avoid being a sitting duck for hackers.

Author Bio: Tony Zafiropoulos is the author of ***Too Late, You're Hacked! - Defending Your Small Business' Computers and Networks***. By day, Tony is an independent cybersecurity superhero protecting the computer networks of small businesses and large corporations. By night, Tony is an author, blogger, and speaker sharing his expertise on how to untangle hacker attacks and fortify your computer network with bullet-proof security.

Talk with Tony: If your media outlet, publication, podcast, or blog would like to interview Tony, you can schedule a time by sending an email request to tonyz@fixvirus.com or by calling 314-504-3974.



Interview Questions

1. Why are China, Russia, North Korea, and Iran attacking small businesses in America ?
Tony shares several reasons why they attack businesses and individuals, too!
2. When did the Cyberattackers(Criminal hackers) triple their warchests and increase attacks on us?
3. What does an EOL mean? Software End of Life is a constant issue. And must be worked with consistency. Software becomes obsolete and must be replaced –
Tony shares why and what to do.
4. Why is Ransomware a big problem? What would you do if you lost all your data? Tony discusses ransomware and how hackers make money.
5. Outsourcing will not solve all of your cybersecurity problems – why?
Cloud computing or outsourcing does not fully solve cybersecurity
answer in the book.
6. How can you stay ahead of the game with cybersecurity issues?
7. What is Social Engineering? And why is it important? People are going to try and take your information and insert disinformation and other campaigns.
8. What is the Number 1 reason for a successful hacker attack?



Interview Questions

9. Are there any particular types of business that hackers like to target?
10. What is the security policy and why do you need it? Security policy for small businesses should be required. Why all employees must understand cyber security.
11. What are some things you can do to prevent ransomware or at least reduce the threat of a catastrophic event?
12. Who is responsible for cyberattacks in a company? CIO or CEO?The User?
13. Why do we always get more vulnerabilities?
14. What is so hard about patching (upgrading) computers?
15. What is the next new surprise cyber attack that most people don't see coming?
16. Will we ever solve cybersecurity?

